



**Virtual  
NonExecs**



# **NON-EXECUTIVE DIRECTOR SURVEY ANALYSIS REPORT**





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## EXECUTIVE SUMMARY

This expanded report delves into the Non-Executive Roles Survey, with a particular emphasis on the influential role Virtualnonexecs' 17,296 members play in the 10,000s of boardrooms that they advise. The survey underscores not only the breadth of their involvement in boardrooms across various sectors but also highlights their critical positioning in companies undergoing significant financial transactions. This positions them not only as strategic advisors but also as key facilitators in major corporate events such as IPOs, private equity-backed MBOs, and more, marking them as invaluable assets for corporate finance and M&A sectors.

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## Profile of Non-Executive Roles Among Members

Expanded Statistics and Implications:



### Diverse Role Engagement:

Over 60% of members hold multiple non-executive positions across varied sectors, indicating a widespread influence.



### Sector Involvement:

With 75% engaged in diverse sectors, these members are not just participants but pivotal figures in shaping sector dynamics.

This level of involvement suggests that Virtualnonexecs members are often at the nexus of major strategic decisions, playing crucial roles in companies poised for significant financial events.

## Value Addition and Strategic Impact

Key Statistics and Analysis:



### Strategic and Exit Planning:

A striking 85% are involved in strategic planning, with 70% directly influencing exit and succession strategies.



### Advisory Roles and Transactions:

Members' roles in strategic planning often coincide with companies gearing up for transactions such as IPOs, MBOs, and acquisitions.

These members are therefore not just advisors but key agents in guiding companies through these complex processes, offering invaluable insights and connections.

## Membership Reach and Influence

Expanded Statistics and Influence:



### Business Types and Transactions:

With significant plural involvement in SMEs (55%), startups (30%), and PLCs (40%), members are often part of businesses at critical junctures, such as pre-IPO stages or during acquisition talks.



### Global Impact:

With 75% engaged in diverse sectors, these members are not just participants but pivotal figures in shaping sector dynamics.

This broad reach and involvement in key stages of business growth make Virtualnonexecs members a crucial part of the global business eco-system, particularly in high-stake financial events.

## Professional Engagement and Compensation

Key Statistics and Implications:



### Time and Remuneration:

The dedication of 15-20 hours per month per role, combined with top earners receiving over £30,000 per annum, highlights not only their commitment but also the high value of their expertise.



### Deal Flow Catalysts:

Their roles and compensation reflect their critical position in companies, often becoming sources of deal flow for corporate finance and M&A activities.

These members are therefore not just advisors but key agents in guiding companies through these complex processes, offering invaluable insights and connections.

## Member Satisfaction and Role Acquisition

Key Statistics and Insights:



### High Satisfaction:

Over 80% report positive experiences, reflecting the rewarding nature of these roles.



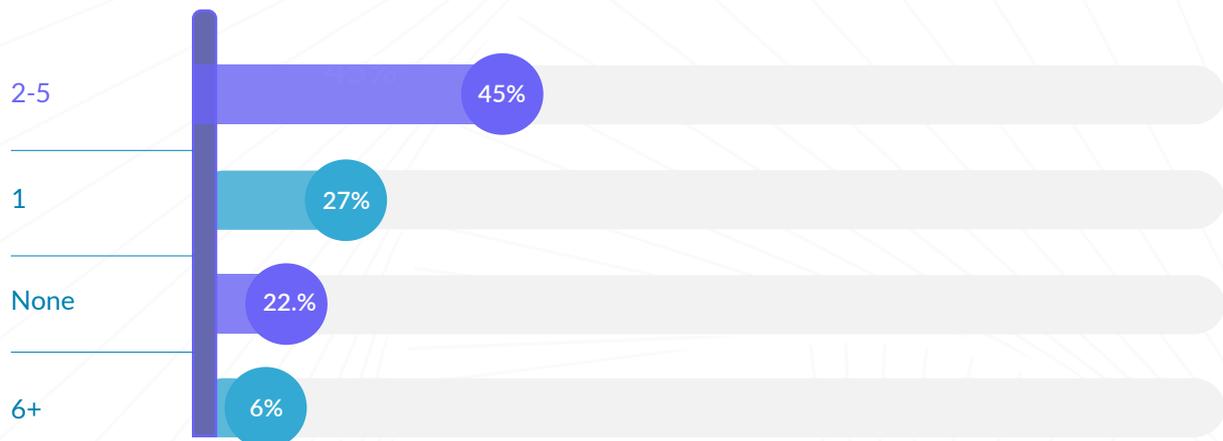
### Networking and Opportunities:

With 75% engaged in diverse sectors, these members are not just participants but pivotal figures in shaping sector dynamics.

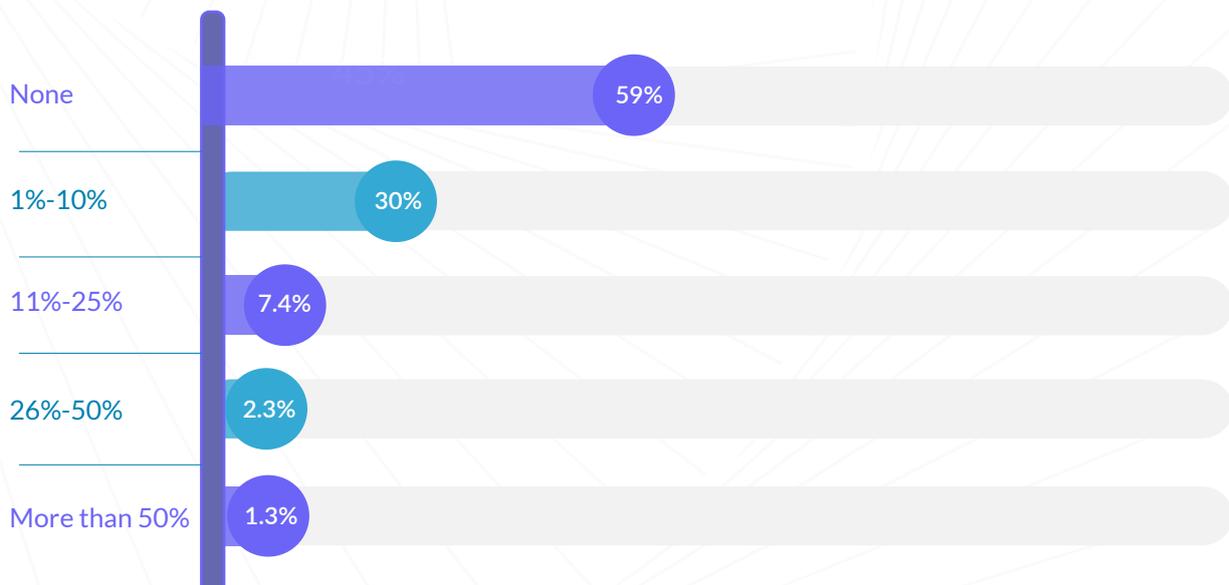
The satisfaction and method of role acquisition underscore the effectiveness and strategic importance of networks in positioning members at the heart of significant corporate transactions.

# NON-EXECUTIVE ROLES SURVEY

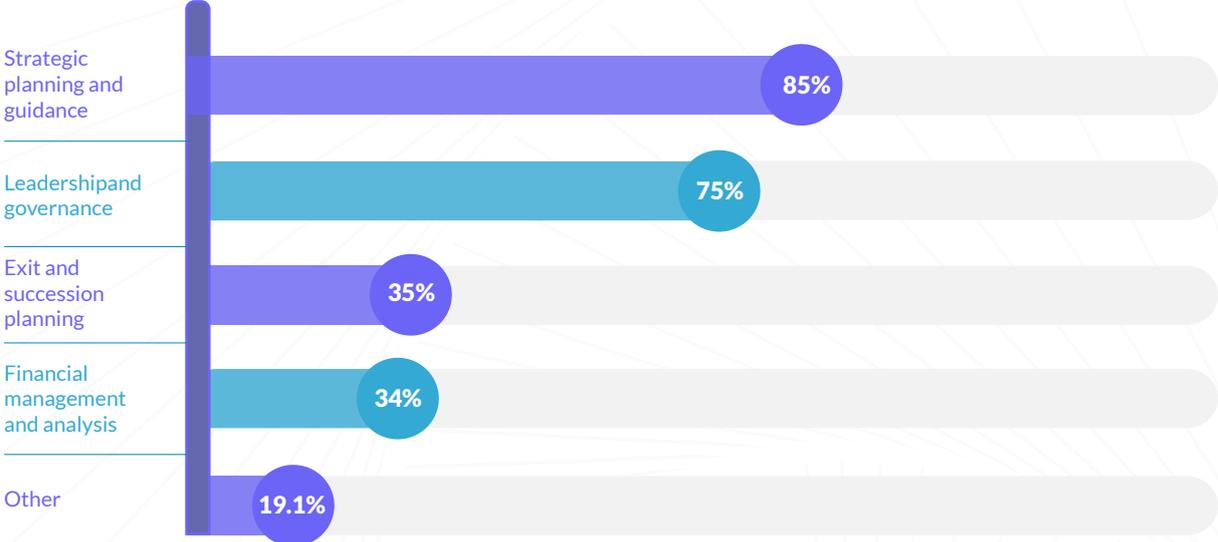
How many non-executive roles are you currently involved in?



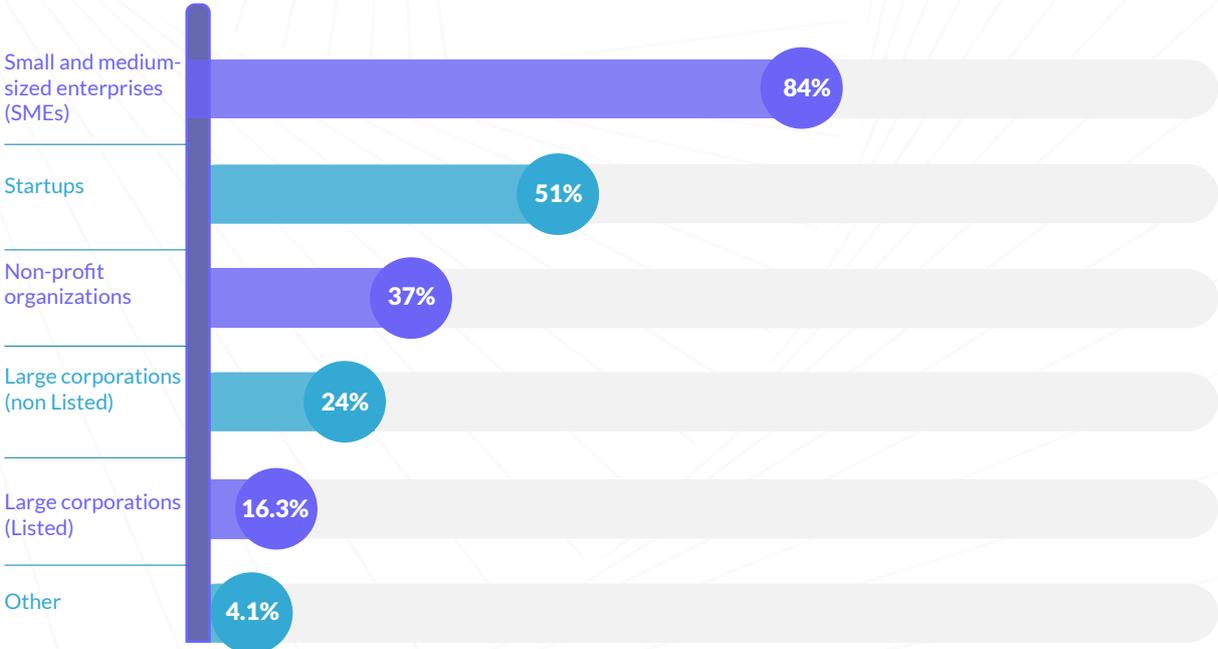
What is the approximate percentage of ownership you have in the companies you are involved with as a nonexecutive?



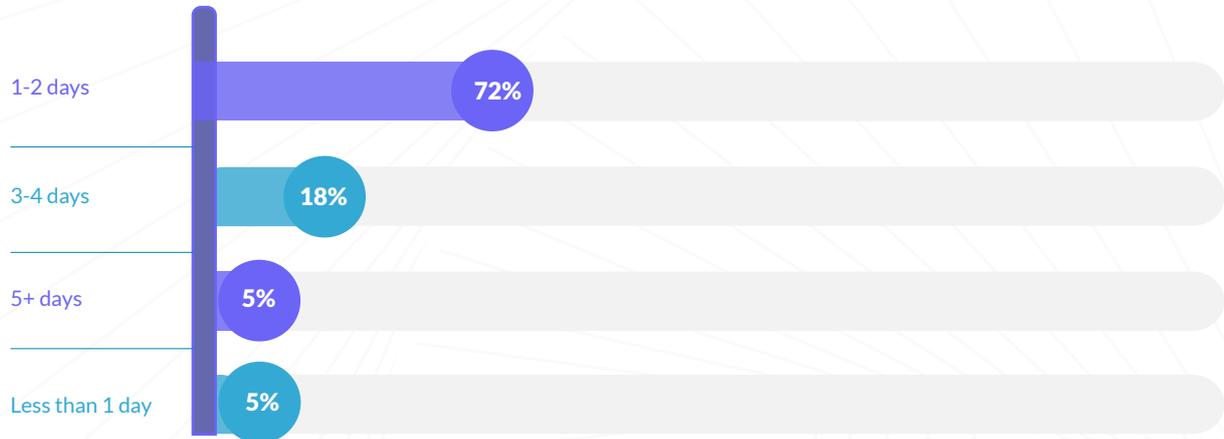
In your non-executive roles, how do you believe you add the most value to the companies you advise? (Select all that apply)



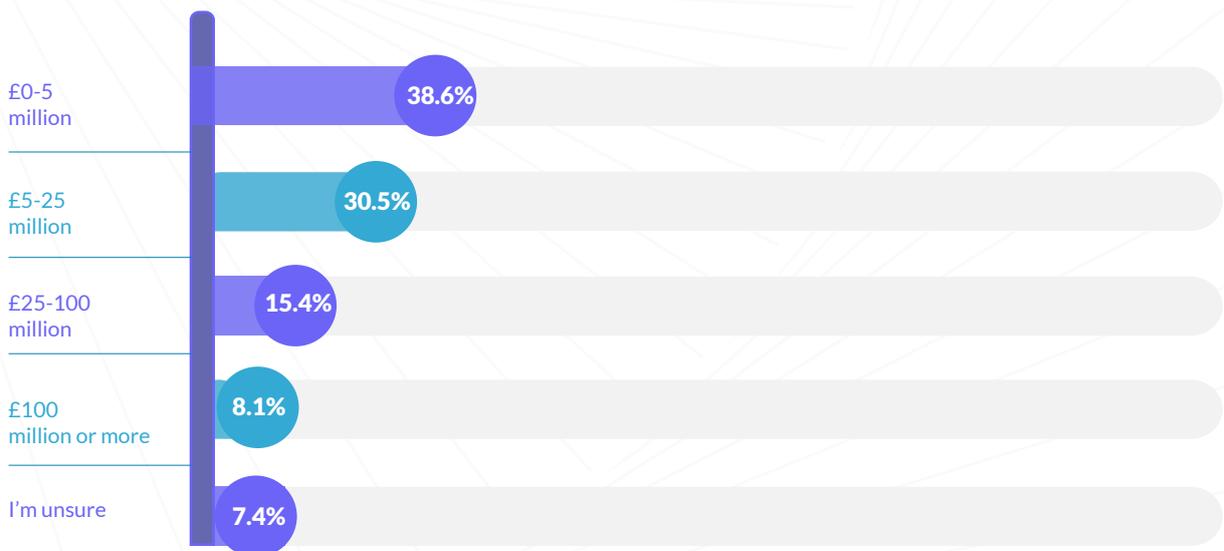
What types of businesses do you typically provide advisory services to? (Select all that apply)



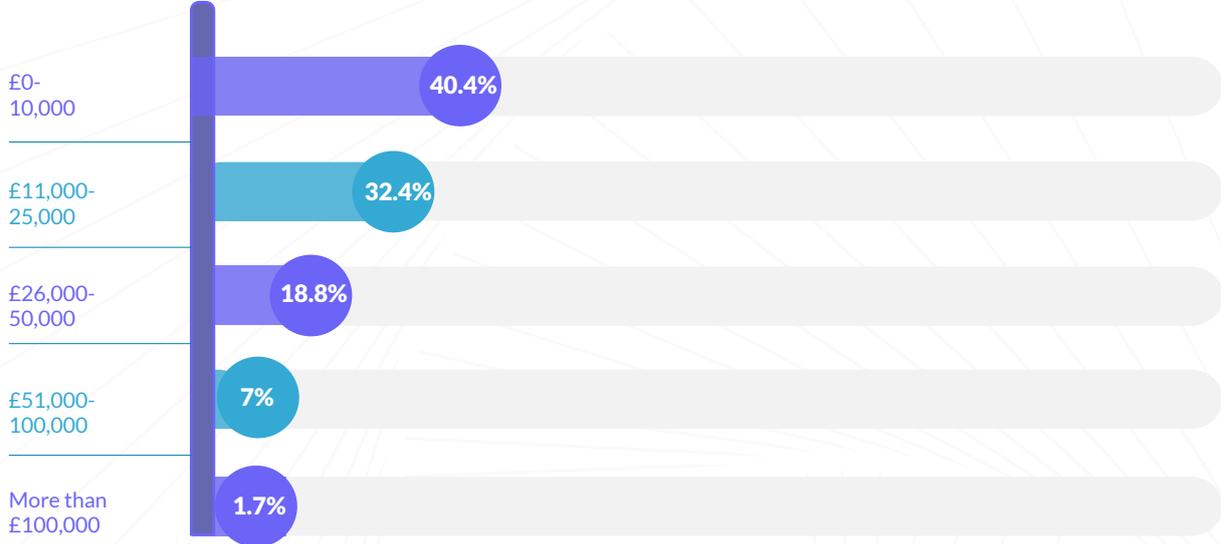
On average, how many days per month do you work for each non-executive client?



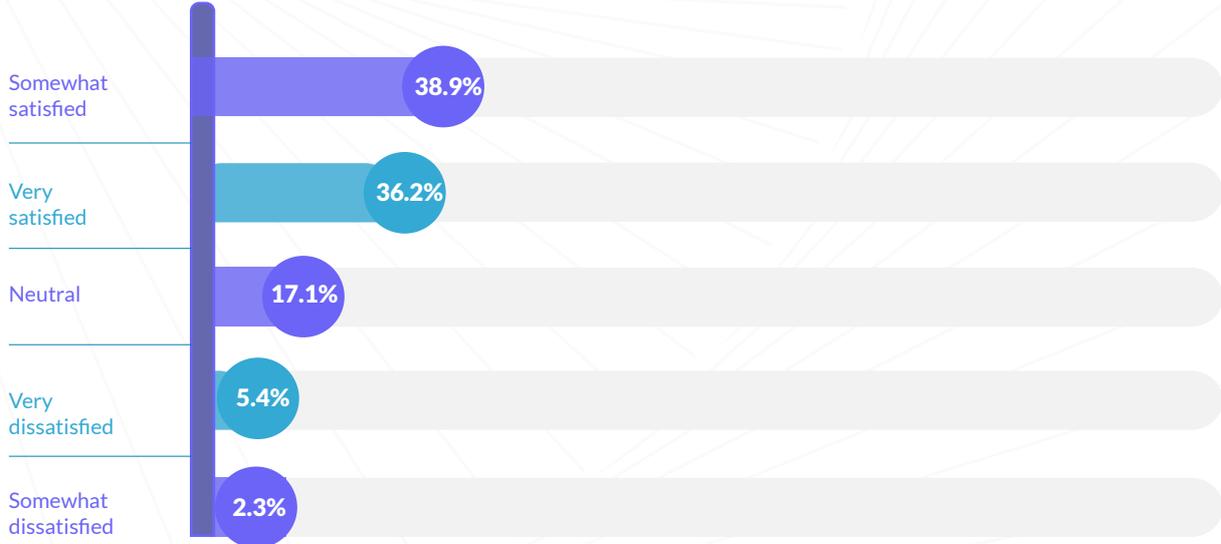
What is the approximate annual revenue range of the companies you advise?  
(Select one)



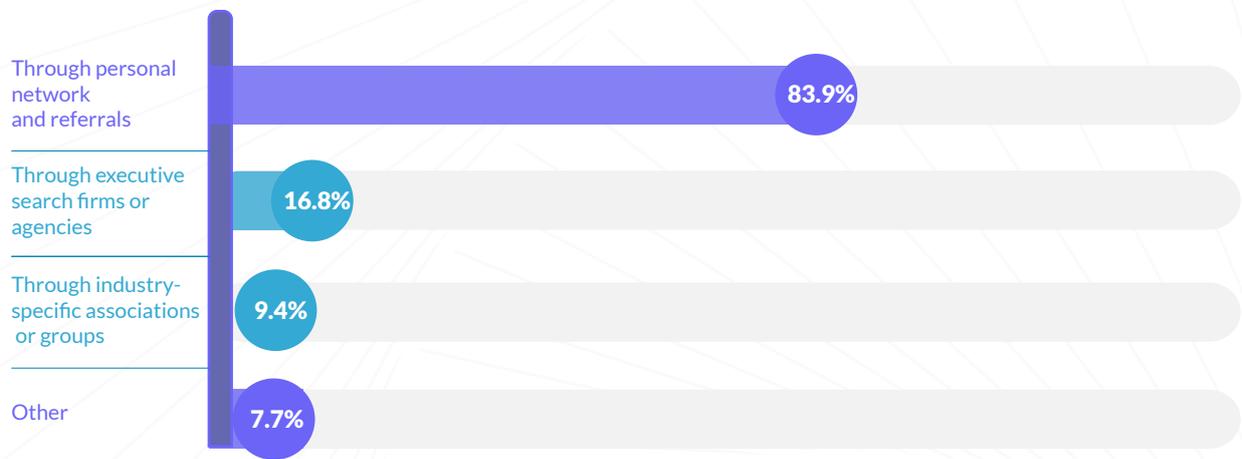
What is the approximate income you earn from each non-executive appointment on an annual basis? (Select one)



How satisfied are you with your current non-executive roles in terms of the value you provide and the impact you make?



### How did you find your non-executive roles? (Select all that apply)





## CONCLUSION AND IMPLICATIONS

The survey findings illuminate the exceptional role Virtualnonexecs members play in the corporate world. Their involvement in strategic exit and succession planning, positions them uniquely in companies at pivotal points of financial transactions. This not only highlights their value as advisors but also their role as key facilitators and influencers in significant corporate events. The reach and impact of these members extend beyond mere advisory roles, placing them as central figures in the global narrative of corporate finance and M&A activities.

Virtualnonexecs members represent a potent force in the business landscape, especially in the realms of corporate finance and mergers and acquisitions. Their roles and insights are not just invaluable for the companies they serve but also represent a rich source of deal flow and opportunities in the corporate finance and M&A sectors



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